

Greenwich High School

Hall of Fame



Wednesday, June 10, 2015

Hyatt Regency, Greenwich

6:00 PM

Advertising Specifications

Please consider congratulating an inductee or advertising in the Greenwich High School Hall of Fame Commemorative Program. Your ad or business will gain exposure to prestigious residents from many areas. Proceeds will benefit the GHS HOF, a tax-exempt charitable organization supporting the Hall of Fame and other GHS Athletics initiatives. **PLEASE VISIT www.ghshalloffame.com for more information.**

Advertising Requirements

Advertisers must supply camera-ready ad materials.

Digital Specifications

QuarkXPress 6.5 or earlier, Adobe Illustrator CS or earlier, Adobe Photoshop CS or earlier and Adobe InDesign. Ads may be supplied on Zip (100 or 200 mb) or CD. Please include all fonts (printer and screen) and any linked graphics/illustration files used in the document with high resolution in place. Black and white artwork must be saved as greyscale (300 dpi) or line art (1200 dpi) TIFF/EPS files. Also provide a list of file names, a hard copy laser at 100%. You may also supply your ad in a high resolution (print ready) PDF. If your ad has a bleed, please allow for bleed in your PDF with crop marks in place. Ads supplied in PDF format should be in CMYK and all fonts embedded or outlined. Publisher, GIF, Bitmap, PCX and JPEG files are not acceptable formats for print.

**Deadline for Advertising Materials:
May 20, 2015**

**For more information, contact
Patrick Mediate at (203)863-8889
info@ghshalloffame.com**

**or
Joan Lynch at (203)912-7476
Joan_lynch@greenwich.k12.ct.us**

Ad Sizes

All dimensions are in inches, width by height.

Two-Page Spread-Color \$3,000/B&W \$1,500

Live/Non Bleed 16x10
Bleed 16 ¼ x 10 ¼

Back Cover- Color Only - \$2,500

Live/Non Bleed 7 ½ x 10
Bleed 7 ¾ x 10 ¼

Front or Back Inside Cover- Color Only - \$2,000

Live/Non Bleed 7 ½ x 10
Bleed 7 ¾ x 10 ¼

Full-Page – Color - \$1,500 / B&W \$1,000

Live/Non Bleed 7 ½ x 10
Bleed 7 ¾ x 10 ¼

Half Page – Color - \$750 / B&W \$500

Live/Non Bleed 7 ½ x 4 ¾

Quarter Page – Color - \$500 / B&W \$250

Live/Non Bleed 3 ½ x 4 ¾

Business Card – Color N/A / B&W \$200

Live/Non Bleed 3 ½ x 2 1/8

Please send advertising materials to:

GHS Athletics HOF, Patrick Mediate
10 Hillside Road, Greenwich CT 06830
Email: Patrick_mediate@greenwich.k12.ct.us